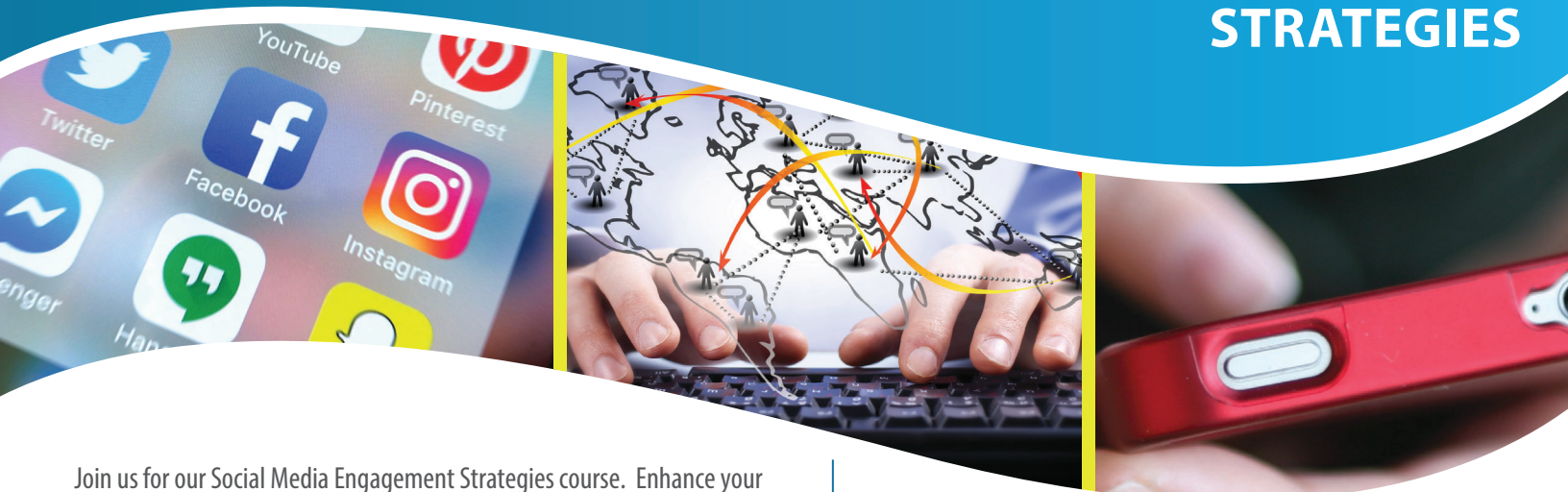




Join us for our Social Media Engagement Strategies course. Enhance your knowledge and skills to implement strategies to better engage individuals and partner organizations. Experience more in-depth training in the use of social media content types, engagement strategies, and measurement tools. Participate in group activities throughout the course and increase your abilities to create a social media strategy and better adapt to changing needs and strategies throughout the phases of emergency management.

### WHO SHOULD TAKE THIS COURSE

- ✓ Citizen/Community Volunteer
- ✓ Emergency Management
- ✓ Emergency Medical Services
- ✓ Fire Service
- ✓ Government Administrative
- ✓ Health Care
- ✓ Law Enforcement
- ✓ Public Health
- ✓ Public Safety Communications
- ✓ Public Works
- ✓ Safety Professionals
- ✓ Other

### MODULES

- ✓ Social Media Content Types and Considerations
- ✓ Strategies for Audience Engagement
- ✓ Measuring Outcomes
- ✓ Design a Social Media Strategy for Emergency Managers

### ELIGIBLE CONTINUING EDUCATION:

|                                                              |         |
|--------------------------------------------------------------|---------|
| Association of State Floodplain Managers (ASFPM), CFM        | 6.5 CEC |
| International Association of Emergency Managers, CEM/AEM     | 7 E/G   |
| International Association of Continuing Education & Training | 0.6 CEU |



Manoa Innovation Center  
2800 Woodlawn Drive, Suite 202, Honolulu, HI 96822  
PHONE: 808.956.0610

**DATE:** October 16, 2026

**TIME:** 8am - 5pm

### HOSTING AGENCY:

South Carolina Emergency Management Division

### REGISTRATION POC:

KT Tepper  
Ktepper@emd.sc.gov

### REGISTRATION LINK/ INFORMATION:

<https://ndptc.hawaii.edu/training/delivery/4425/>

### LOCATION:

South Carolina Emergency Management Division  
2779 Fish Hatchery Road  
West Columbia, SC 29172

### Course Requirements

- Participants must bring Wi-Fi enabled device
- Participants must create a Twitter, Facebook and Instagram account prior to attending the course
- Participants must be able to post test messages on these accounts

### Recommended

PER-304-W Social Media Platforms for Disaster Management  
<https://ndptc.hawaii.edu/training/elearning>



As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/ FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities



FEMA