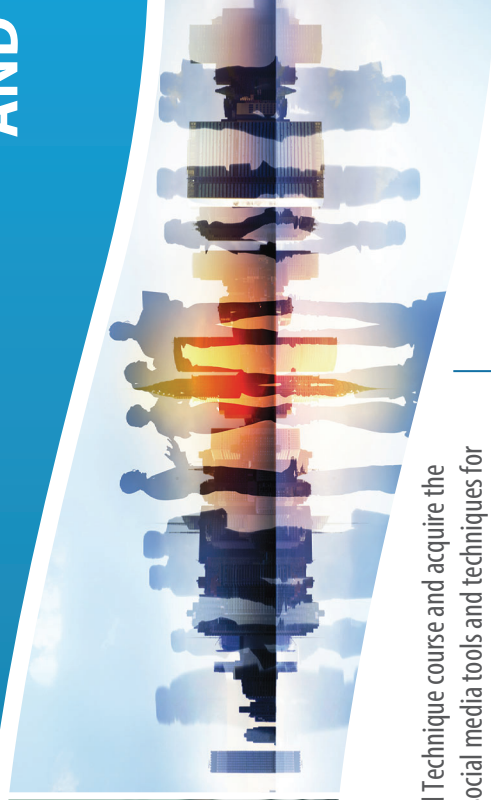




Join us for our Social Media Tools and Technique course and acquire the knowledge and skills needed to use social media tools and techniques for intermediate-level messaging, strategy, and increased situational awareness. Build upon your existing knowledge with more in-depth training in the use of strategy, tools, and messaging techniques in the use of social media. Learn valuable concepts beyond the implementation of the most popular tools and strategies and of how to expand your organization's social media presence in various platforms to different audiences, in partnership with other agencies and organizations. Better your understanding of data mining and crowd-sourcing techniques through practical activities and discuss potential uses for data visualization

WHO SHOULD TAKE THIS COURSE

- ✓ Citizen/Community Volunteer
- ✓ Law Enforcement
- ✓ Emergency Management
- ✓ Public Health
- ✓ Emergency Medical Services
- ✓ Public Safety Communications
- ✓ Fire Service
- ✓ Public Works
- ✓ Governmental Administrative
- ✓ Transportation Security
- ✓ Healthcare
- ✓ Other

MODULES

- ✓ Intermediate Social Media Tools
- ✓ Agency Strategy, Tool Selection and Administrative Best Practices
- ✓ Social Media Monitoring and Data Mining During Disasters
- ✓ Mapping and Mobile Apps

ELIGIBLE CONTINUING EDUCATION:

Association of State Floodplain Managers, CFM	6.5 CEC
International Association of Emergency Managers, CEM/AEM	8 E/G
International Association for Continuing Education & Training	0.6 CEU



NATIONAL DISASTER
PREPAREDNESS
TRAINING CENTER
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Manoa Innovation Center

2800 Woodlawn Drive, Suite 202, Honolulu, HI 96822
PHONE: 808.956.0610



As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities



FEMA

DATE: October 15, 2026

TIME: 8am - 5pm

HOSTING AGENCY:

South Carolina Emergency Management Division

REGISTRATION POC:

KT Tepper

Ktepper@emd.sc.gov

REGISTRATION LINK/ INFORMATION:

<https://ndptc.hawaii.edu/training/delivery/4424/>

LOCATION:

South Carolina Emergency Management Division
2779 Fish Hatchery Road
West Columbia, SC 29172

Course Requirements

- Participants must bring Wi-Fi enabled device
- Participants must create a Twitter, Facebook and Instagram account prior to attending the course
- Participants must be able to post test messages on these accounts

Recommended

PER-304-W Social Media Platforms for Disaster Management
<https://ndptc.hawaii.edu/training/elearning>