

SOCIAL MEDIA ENGAGEMENT STRATEGIES



WHO SHOULD TAKE THIS COURSE

MODULES

DATE:

TIME:

HOSTING AGENCY:

REGISTRATION POC:

REGISTRATION LINK/ INFORMATION:

LOCATION:

ELIGIBLE CONTINUING EDUCATION:

Pre-Requisite

PER-304 Social Media Platforms for Disaster Management, or equivalent operational knowledge of Facebook, Twitter, and Instagram

Course Requirements

- Participants must bring Wi-Fi enabled device
- Participants must create a Twitter, Facebook and Instagram account prior to attending the course
- Participants must be able to post test messages on these accounts



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As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/ FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities



FEMA