

# SOCIAL MEDIA ENGAGEMENT STRATEGIES



**DATE:**

**TIME:**

**HOSTING AGENCY:**

**REGISTRATION POC:**

**REGISTRATION LINK/ INFORMATION:**

**HOST AGENCY POC:**

**LOCATION:**

**WHO SHOULD TAKE THIS COURSE**

**MODULES**

**ELIGIBLE CONTINUING EDUCATION:**

## **Pre-Requisite**

PER-304 Social Media Platforms for Disaster Management, or equivalent operational knowledge of Facebook, Twitter, and Instagram

## **Course Requirements**

- Participants must bring Wi-Fi enabled device
- Participants must create a Twitter, Facebook and Instagram account prior to attending the course
- Participants must be able to post test messages on these accounts



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As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/ FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities



**FEMA**