SOCIAL MEDIA TOOLS AND TECHNIQUES

This eight-hour performance-level course is designed to provide participants with the knowledge and skills to use intermediate social media tools and techniques for situational awareness during an emergency. Participants will learn and use tools such as mapping applications, data analysis, and data mining for research and management. The course will supplement and build upon NDPTC's existing FEMA-certified performance-level course, PER-304 Social Media for Natural Disaster Response and Recovery, by providing more in-depth training in the use of social media for disaster management operations.

WHO SHOULD TAKE THIS COURSE
This course is targeted for a broad cross section of professionals involved in emergency management, first responder services, planners, and communication and public information personnel.

MODULES
- ✔ Intermediate Social Media Tools
- ✔ Intermediate Social Media Techniques
- ✔ Using Data-mining and Crowdsourcing during Disasters
- ✔ Exercise Scenario

January 11, 2017
8:00 am - 5:00 pm
Santa Fe, NM

LOCATION AND DETAILS:
Bureau of Health Emergency Management
1301 Siler Road, Bldg. F
Santa Fe, NM 87507

REGISTER AT:
https://ndptc.hawaii.edu/training/delivery/1785/

FOR REGISTRATION ASSISTANCE CONTACT:
Nancy Blake• nancyr.blake@state.nm.us
505-476-8250

COURSE REQUIREMENTS:
- Participants must bring a wi-fi enabled device(laptop Preferred).
- Participants must register and take the pre test online.
- Participants must create Twitter, Facebook and Instagram accounts prior to attending the course and be able to post test messages on these accounts.
- Participants must have successfully completed NDPTC's PER-304 Social Media for Natural Disaster Response and Recovery.
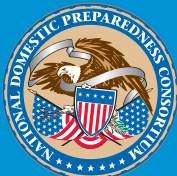
NDPTC

NATIONAL DISASTER PREPAREDNESS TRAINING CENTER
at the UNIVERSITY of HAWAIʻI®

ndptc.hawaii.edu

COURSE DELIVERY OPERATIONS:
NOAA Inouye Regional Center
1845 Wasp Blvd Building 176
Honolulu, HI 96818
PHONE: 808.725.5220 • FAX: 808.725.5230

FEMA