

SOCIAL MEDIA TOOLS AND TECHNIQUES

PER-344



This eight-hour performance-level course is designed to provide participants with the knowledge and skills to use intermediate social media tools and techniques for situational awareness during an emergency. Participants will learn and use tools such as mapping applications, data analysis, and data mining for research and management. The course will supplement and build upon NDPTC's existing FEMA-certified performance-level course, PER-304 Social Media for Natural Disaster Response and Recovery, by providing more in-depth training in the use of social media for disaster management operations.

WHO SHOULD TAKE THIS COURSE

This course is targeted for a broad cross section of professionals involved in emergency management, first responder services, planners, and communication and public information personnel.

MODULES

- ✓ Intermediate Social Media Tools
- ✓ Intermediate Social Media Techniques
- ✓ Using Data-mining and Crowdsourcing during Disasters
- ✓ Exercise Scenario

March 14, 2017

9:00 am - 5:00 pm

Boise, ID

LOCATION AND DETAILS:

Ada County Emergency Management
7200 Barrister Drive
Boise, ID 83704

REGISTER AT:

<https://ndptc.hawaii.edu/training/delivery/1738>

FOR REGISTRATION ASSISTANCE:

Amanda Bates • batesa@hawaii.edu • 808.725.5236

COURSE REQUIREMENTS:

- Participants must successfully complete the NDPTC PER-304 Social Media course in order to attend Social Media Tools and Techniques course
- Participants must bring a wi-fi enabled device (laptop Preferred)
- Participants must create Twitter, Facebook, and Instagram accounts prior to attending the course.



NATIONAL DISASTER
PREPAREDNESS
TRAINING CENTER
at the UNIVERSITY of HAWAII™

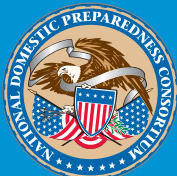
MAIN OFFICE:

828 Fort Street Mall • Suite 320 •
Honolulu, HI 96813
PHONE: 808.956.0600
FAX: 808.536.9110

ndptc.hawaii.edu

COURSE DELIVERY OPERATIONS:

NOAA Inouye Regional Center
1845 Wasp Blvd Building 176
Honolulu, HI 96818
PHONE: 808.725.5220 • FAX: 808.725.5230



As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities



FEMA